

ORDER



Orders	Order / Rev:	169371
	Alt Order #:	06376043
	Product Desc:	OBAMA 4 PRES: SKED C
	Estimate:	2089
	Flight Dates:	10/16/12 - 10/22/12
	Original Date / Rev:	10/15/12 / 10/15/12
	Order Type:	GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten

Sales Office: HDC

Sales Region: NAT

Agency	Name:	GMMB Greer Margolis Mitchell
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Poli/Obama for President
	Demographic:	A35+
	Product Codes:	PL Candidate
	Priority:	P-2
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Rating
Month		# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	53	\$22,950.00	\$19,507.50	0.00
Totals		53	\$22,950.00	\$19,507.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norton			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	20%	\$22,950.00
Market	100%	\$114,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$1,147.50
WISN	29%	\$33,277.50
WITI	32%	\$36,720.00
WMLW-	1%	\$1,147.50
WPXE	0%	\$0.00
WTMJ	16%	\$18,360.00
WTVT	1%	\$1,147.50
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	10/16/12	10/19/12	CBS Mrning Nws M-F 7-8M		7a-9a	-TWTF--	:30	4	\$50.00	P-2	0.00	NM	4	\$200.00
				CBS This Morning M-F		7a-9a									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$50.00			0.00					
E 2	WDJT	10/16/12	10/19/12	Let's Make a Deal	9a-10@M	858a-10a	-TWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
				Let's Make a Deal	9a-10a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$200.00			0.00					

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	10/16/12	10/19/12	Price Is Right 10a-11a	CM	10a - 11a	-TWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4				\$350.00		0.00			
E 4	WDJT	10/16/12	10/19/12	Y&R 11a-12p	CM	11a - 12p	-TWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
				The Young & the Restless 11a-											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TwTF--		4				\$350.00		0.00			
E 5	WDJT	10/16/12	10/19/12	News at Noon	CM	12p-1230p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4				\$150.00		0.00			
E 6	WDJT	10/16/12	10/19/12	CBS Block 1230p-2p	CM	1230p-2p	-TWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
				CBS Block 1230p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4				\$200.00		0.00			
E 7	WDJT	10/16/12	10/19/12	Doctor 2p-3p	CM	2p-3p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
				Doctors 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4				\$150.00		0.00			
E 8	WDJT	10/16/12	10/19/12	3p-4p (eff 9/10/12)	CM	3p-4p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
				Jeff Probst											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4				\$150.00		0.00			
E 9	WDJT	10/16/12	10/19/12	Dr. Phil 4p-5p	CM	4p-5p	-TWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
				Dr. Phil 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4				\$300.00		0.00			
E 10	WDJT	10/16/12	10/21/12	M-F 5pm News	CM	5p-530p	-TWTF--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$500.00		0.00			
E 11	WDJT	10/16/12	10/19/12	Jeopardy 6p-630p	CM	M-F 6p-630p	-TWTF--	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		3				\$1,500.00		0.00			
E 12	WDJT	10/16/12	10/19/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p	-TWTF--	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
				7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		3				\$1,500.00		0.00			
13	WDJT	10/19/12	10/19/12	Fr 8p - 9p	CM	8p - 9p	-----1--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				CSI: New York											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$1,500.00		0.00			
14	WDJT	10/21/12	10/21/12	Su 8p - 9p	CM	8p-9p	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				The Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1		1				\$2,500.00		0.00			
15	WDJT	10/22/12	10/22/12	Let's Make a Deal 9a-106M	858a-10a	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00	
				Let's Make a Deal 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$200.00		0.00			
16	WDJT	10/22/12	10/22/12	Price Is Right 10a-11a	CM	10a - 11a	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$350.00		0.00			
17	WDJT	10/22/12	10/22/12	Y&R 11a-12p	CM	11a - 12p	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				The Young & the Restless 11a-											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$350.00		0.00			

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17	WDJT	10/22/12	10/22/12	Y&R 11a-12p	CM	11a - 12p	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
<i>The Young & the Restless 11a-</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 1----- 1 \$350.00 0.00															
18	WDJT	10/22/12	10/22/12	News at Noon	CM	12p-1230p	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
<i>News at Noon</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 1----- 1 \$150.00 0.00															
19	WDJT	10/22/12	10/22/12	CBS Block 1230p-2p	CM	1230p-2p	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
<i>CBS Block 1230p-2p</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 1----- 1 \$200.00 0.00															
20	WDJT	10/22/12	10/22/12	Doctor 2p-3p	CM	2p-3p	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
<i>Doctors 2p-3p</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 1----- 1 \$150.00 0.00															
21	WDJT	10/22/12	10/22/12	3p-4p (eff 9/10/12)	CM	3p-4p	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
<i>Jeff Probst</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 1----- 1 \$150.00 0.00															
22	WDJT	10/22/12	10/22/12	Dr. Phil 4p-5p	CM	4p-5p	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
<i>Dr. Phil 4p-5p</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 1----- 1 \$300.00 0.00															
Totals													53	\$22,950.00	